



Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

**Contract # 2662762**  
Schedule Dates 10/19/16-10/22/16  
Advertiser McCrory for Governor (30707)  
Agency Strategic Media Placement (6694)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand MCCRORY FOR NC GOV (453334)  
Salesperson Millennium/PHL, Philadelphia (1103)  
Sales Office Millennium Philadelphia  
Buyer Name Brant,Fink,  
Phone/Fax /  
CPE 1158/1734/4875  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments TV  
10/14 new order, this is an add to schedule  
DO NOT RELEASE WITHOUT FUNDS

Date Entered 10/14/16  
Last Modified 10/18/16  
Entered By Louise Palmer  
CO-OP No  
Headline # ECR25330489  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,335.00  
Net Total \$7,565.00  
Sales Tax

**Asheville (WLOS)**  
By Broadcast Month  
Oct. 2016 12 Spots \$8,900.00  
Grand Total: 12 \$8,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/19/16-10/21/16	3	:30	6:58-50P- Wheel of Fortune	2			X	X	X			2	\$700.00	\$1,400.00	Asheville (WLOS)	WHEEL	10/18/16
2.0	Normal Line / News	10/19/16-10/21/16	3	:30	7:28-30P- Jeopardy	2			X	X	X			2	\$750.00	\$1,500.00	Asheville (WLOS)	JEOPARDY	10/18/16
3.0	Normal Line / News	10/19/16-10/21/16	3	:30	5:58P- News-News 13 at 6p	1			X	X	X			1	\$800.00	\$800.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B wkdy News 13 @ 6	10/18/16
4.0	Normal Line / News	10/19/16-10/21/16	3	:30	5:58P- News-News 13 at 6p	2			X	X	X			2	\$800.00	\$1,600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B wkdy News 13 @ 6	10/18/16
5.0	Normal Line / Football	10/22/16-10/22/16	3	:30	12P- Sports-ABC College Football	2						X		2	\$700.00	\$1,400.00	Asheville (WLOS)	FOOTBALL	10/14/16
6.0	Normal Line / Football	10/22/16-10/22/16	3	:30	3:30P- Sports-ABC College Football 2	1						X		1	\$1,200.00	\$1,200.00	Asheville (WLOS)	FOOTBALL	10/14/16
7.0	Normal Line / SPOT	10/19/16-10/21/16	3	:30	6:58-50P- Wheel of Fortune	1			X	X	X			1	\$700.00	\$700.00	Asheville (WLOS)	WHEEL	10/18/16
8.0	Normal Line / News	10/19/16-10/21/16	3	:30	5:28A- News-News 13 Early 530a	1			X	X	X			1	\$300.00	\$300.00	Asheville (WLOS)	news	10/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b>
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I, STRATEGIC MEDIA PLACEMENT,

being/on behalf of: PAT MCCRORY,

a legally qualified candidate of the REPUBLICAN

political party for the office of: NC GOV

in the GENERAL

election to be held on: 11/8

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**PAT MCCRORY**

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and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**JOHN MASSACHI, TREASURER**

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This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/1/16

**Date**



**Signature**

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***To Be Signed By Station Representative***

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

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**Signature**

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**Printed Name**

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**Title**